



Knowledge

- About 98% of consumer electronic and Information Technology goods used in Bharat is being imported.
- There are about 5000 items used in day to day usage are being imported from neighbouring country.
- Our import bill is approximately 8 Lakhs Crores annually !!!!
- Bharat cannot restrict import of most of these items due to WTO agreement.



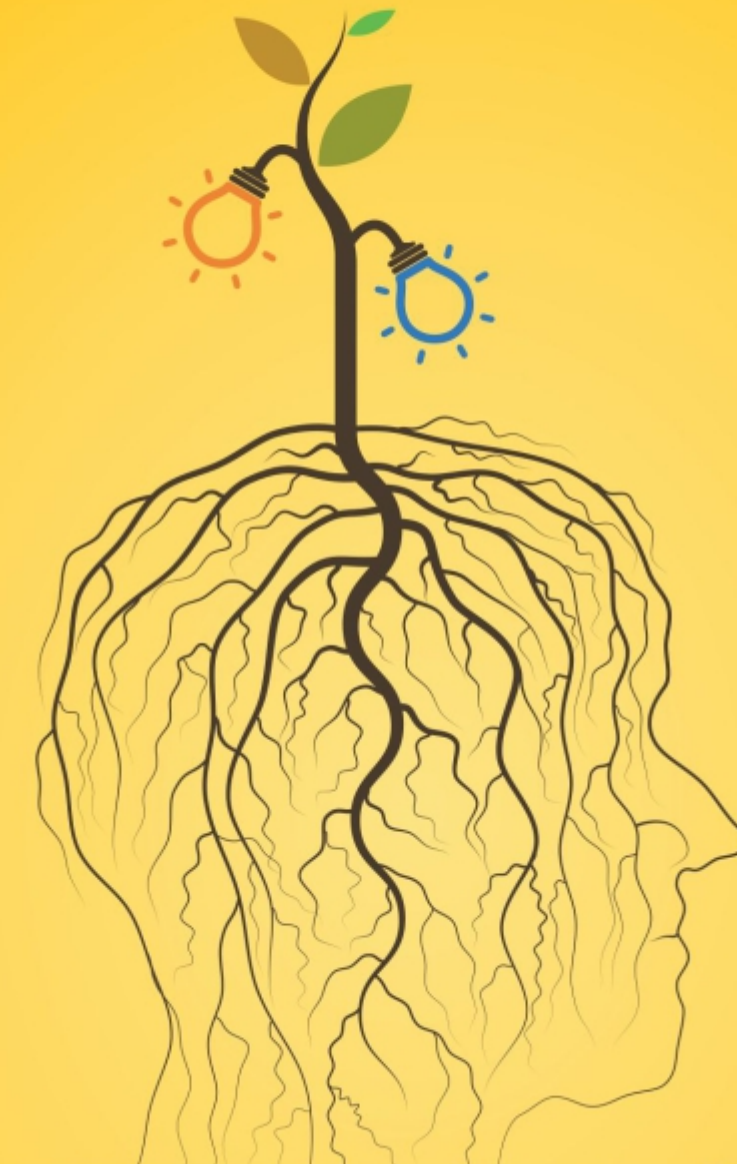
Because

- Reducing import dependability will save foreign reserves for the country
- More the foreign reserves, more financial stability
- Higher GDP • Self – sustainability
- Capability to fight against the imported products from neighbouring countries
- Will lead Bharat to a strategic position in World Economic Forum



Goal

- As Make in India Product
- Same International Quality
- Same or lower Price
- Available at demand
- Local, anywhere in Bharat



TECHNO NATIONALISM



A movement under which deep understanding and upgradation of technology is achieved, in such a way that all the kind and types of products and services, or both, needed by the country can be made available locally by micro, small and medium industries within the country.





Research & Development

Empower the Universities & Private sector enterprises to indulge into R&D activities. Special environment, incentives and one on one nurturing of Research and Development activities.

Skill Development

Skill Development / Vocational training need to be job oriented and according to the need of the industry to make the trainee Industry ready.

Innovation

Innovation awareness activities and special incentives schemes which could cultivate, implement & promote culture of Innovation right from schools and colleges. Financially self-sustainable model of Innovation between Industry & Education institutions should be developed.

Project development

A bank of various projects forecasting Indian economy in the coming years to be prepared and made available for the start-ups for immediate rolling out of production of import substitute products. Develop Start-up incubation activities

Finance

Micro and Small units to get the benefits of CGTMSE. MSME banks to specialize in mentoring the entrepreneurs for regular monitoring and growth opportunities. Banks could have open incentive structure linked to growth of business entrepreneurs who choose to have such Mentors of banks. Special Credit rating for MSME.

Agriculture & Rural development

Agriculture & Rural development can have multidimensional advantage in strengthening India by playing a Pivotal role in economic growth, employment generation, decentralized population growth, decentralized eco-friendly development of each region etc. A demographic support mechanism for each District/ Taluka to better understand each aspect concerning agriculture & rural management & region-specific agriculture scalable models.

Import substitute promotions

Strong Domestic Brands (industries) with world class quality to counter imported items by the means of items manufactured in India to create an import substitute ecosystem. A group of Representatives of each Industry sector to be created to identify industry and products.

Reverse Engineering

Undertake Reverse Engineering certain niche products / industries / ideas by understanding the technical aspects of the product to develop scalable manufacturing plants. Jointly developed by promoters such as Banks + Universities + State Government + Local Industry Association + Central Govts Science and Technology department.

Cluster development

There are naturally developed clusters in the various parts of India. For an example, Morbi as the ceramic cluster, Jamnagar as Brass products and Thirupur as Hosiery products. These clusters can be further developed by providing them marketing infrastructure like a common market place as well as a web portal to display and publicize their products.

Marketing

Market development support institution & Permanent product display center in major MSME Hubs / clusters with focus on industry specific market avenues locally & internationally. Made in India products B2B Portal Development.

Market Research

Agency or institution raised by tie up of Industries with Management Institution and Universities for conducting ongoing market research related to each / concerned industry.

Specialized Infrastructure

Specialized industrial infrastructure for efficient and quick growth of manufacturing activities. Develop industrial estates having small size plots or flatted premises having all basis amenities of road, power, water, drainage & necessary Pollution NOC, transport etc.